# **ANAT YOGEV** UX/UI Designer

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in /anatyogev

# BIO

I've always had a passion for design, technology, and human behavior, and I feel lucky to be able to work in a field that combines all three.

I have experience working in different work environments, both in Israel and in the US. I worked on both web and mobile products, and I worked as a UX/UI designer and as a front-end developer.

# SKILLS

## **Design Skills**

User Experience UI Design Animation Marketing Design

# **Interpersonal Skills**

Teamwork/Collaboration Time Management Leadership Skills Creative Thinking Attention to Detail

### Languages

Hebrew (Mother Tongue) English (Full professional proficiency)

# TOOLS

Figma Adobe XD Sketch Photoshop Illustrator After Effects InDesign HTML5, CSS, Basic JS

# **EXPERIENCE**

# LitiGate, Tel Aviv, Israel | 2020- Present

**Design Director** Managing and leading the design team. Working on UX prototyping and research, UI design, and marketing materials.

## Axonize, Ramat Gan, Israel | 2018 - 2020

Lead Product UX/UI Designer UI/UX design & prototyping, web product design, mobile app design, online marketing materials.

#### Gitam BBDO, Tel Aviv, Israel 2016 - 2018 Senior UX/UI Designer

UI design, UX, online advertising, landing pages, responsive design, app design, mobile game design.

## Searchlight Solutions, Pleasanton CA | 2015 - 2016

Lead designer & Front-end developer UI/UX design & prototyping, online advertising, design for marketing & Front-end development (HTML & CSS)

# Searchlight Solutions, Pleasanton CA 2014 - 2015

Web designer & Front-end developer UI/UX design & prototyping, online advertising, design for marketing & Front-end development (HTML & CSS)

# Construcs , San Francisco CA | 2013

Web design & Front-end intern Web design, mobile app design, and front-end development.

#### Israel Defense Forces, Nahal Brigade 2006 - 2008 Headquarters administrative assistance

Military service with honorable discharge rank of sergeant.

# **C** EDUCATION

 The College of Management Academic Studies | 2016 - 2018
MA, with High Honors, Design, Innovation and Entrepreneurship

Academy of Art University, San Francisco, CA 2009 - 2013 BFA, Animation and Web New Media